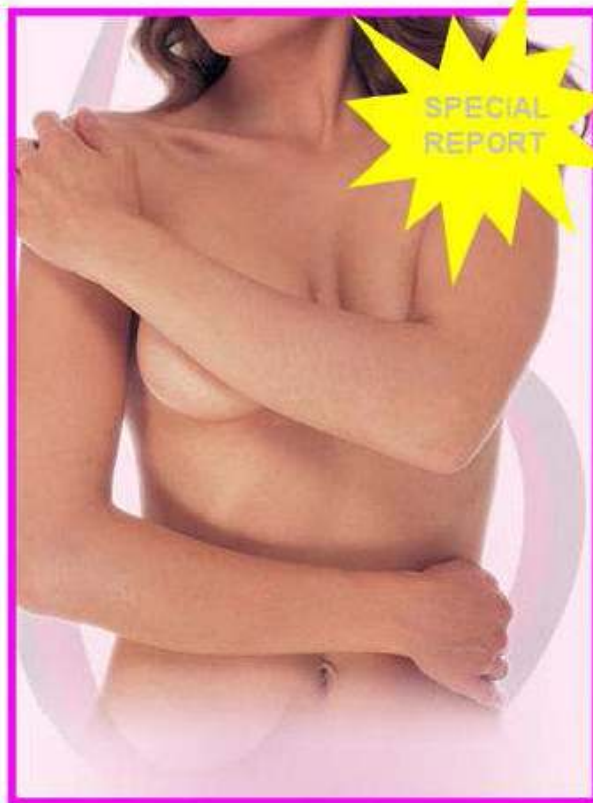


# *Just The Right Curves*



*A Consumer's Guide By M. Kirk Moore M.D.  
(Certified By The American Board Of Plastic Surgery)*

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**Millions Of Women Now Feel Beautiful  
And Sexy Like Never Before With  
Just The Right Curves,  
A Consumer's Guide  
By M. Kirk Moore, M.D.  
(Certified by the American Board of Plastic Surgery)**

**“Breast Augmentation is the best gift that I have ever given myself and I would have no reservations about doing it all over again.” - S. Livsay, Breast Augmentation 2007**

In the next few pages, you'll discover how millions of women have made the decision to have *beautiful sexy curves* they never thought possible. See how millions of women of all ages are enjoying the benefits of safe and painless breast enlargement procedures and their most common misconceptions.

So sit back and enjoy because we are going to answer every question you have ever had, but didn't know to ask! If you're serious or even just curious about the possibility of Breast Augmentation, *read this entire report. It will be fun and informative.*

On the next page, you'll read about Jenny. If you can relate to Jenny's story...we wrote this report just for you.

You'll also see how women have struggled with the pain of looking too small, or had breast shapes that made them feel uncomfortable and then went on to have this life altering procedure.

You'll learn just how surprised and *relieved* they were in discovering that *making the decision* was the hardest and longest part. Now they enjoy the fact that everything about them has changed, from the way they feel about themselves - to **the fun of throwing out their old, uncomfortable, wire-filled, padded bras and buying everything from sexy, silky bras to new bikinis.**

And... enjoying *every single minute* of it.

We'll also examine their most common fears and questions in detail.

For more than a decade, Dr. Moore has perfected his Breast Augmentation procedure.

Although Dr. Moore is reluctant to boast on his breakthrough (Express Recovery Procedure ©) his results speak for themselves. Women from all over the country have found that Doctor Moore has proven to them that feeling sexy, beautiful and confident can be *ALMOST painless, simple and fast.*



**Here's what One Woman Said...**

I had the surgery on a Friday and returned to work on the following Monday. (Don't tell anyone) I can honestly say that a paper cut would have caused me more discomfort. I was able to go to a ball game the following day and then out to lunch and shopping. I never needed to take any pain pills. THANK YOU - Dr. Moore for doing such an *awesome* job! - **A. Brown July 2007**

## Jenny's Story- "I Just Wanted To *Feel Like A Girl*"

After all, there is only so much padding that I could put on. I hated the fact that my "sexy look" was fake and it came off at night.

And going to the pool.... the *worst*.

Not only did I hate the way I looked in a bikini top, but when I got out of the pool my top would be full of water and *dripping* like crazy.

It was so embarrassing, I just wanted to die.

It got so bad I'd make excuses not to go out with friends or to a party because I hated the way I looked and found myself feeling envious of the "C" cup crowd.

Finally, I got up enough nerve to at least see what breast enlargement is all about. I had read everything (including this report) and decided once and for all to find out if it was even going to be an option.

I wondered about cost, safety, pain, and most of all, what I'd **look like** and what my clothes would **fit like**.

So, I took the leap and went in for the appointment.... This summer, I had the "girls" done.

It's amazing how such a **small change** can make a **huge difference**.

I'm not *that* big, just a **very perky** "C" cup, and they look and feel awesome!

Now I look in the mirror every time I get a chance!

I have a closet full of clothes that I haven't even worn yet and can't wait to try them out this fall, especially a gorgeous, cleavage enhancing black dress. Party anyone?

I love the fact that I can **just get dressed** and don't have to look for something that I can stuff "padding" into.

I also love being politely "checked out" and I even love the "green with envy looks" I now get from the "A" cup crowd.

I can honestly say this is going to be the best year of my life!!! The ***only thing I would do different*** ...do them sooner!

## What You Are About To Read Can Change Every Aspect Of Your Life – Forever

It's Saturday night and you've been invited to a big party, so you go shopping and manage to find the perfect black spaghetti-strap dress.

One problem...now you're faced with the daunting task of finding the perfect bra. So you rush off to Victoria's Secret looking for a padded, push-up, strapless bra that won't make you look like the "boy" next door.

Or, maybe you've felt like no matter what size of tops you buy you just don't "look "as good as you could.

Nothing ever seems to "fit" right. Tank tops look more like dresses.

And, although you'd love to buy that really hot looking, red V-neck sweater – you don't. You just go along and pass it by, all because of fear of looking "too flat" or "boyish."

Then you buy an over-sized, loose fitting sweater that looks like something your big brother or dad would wear instead.

Many women have had to deal with this since early childhood. Teenagers as well as adults can be mean and insensitive and the constant teasing and name-calling can have a lasting affect on women.

Maybe you're a mother who has stood in front of a mirror examining your body and noticed what motherhood has done to your youthful look.

It's very common to feel the joy of being pregnant and having the "*Breast Fairy*" come visit you only to have "them" taken away and be left with smaller, sagging breasts after breast feeding.

You are not alone...

Possibly, you're like many women who have the misfortune to have one breast *noticeably* smaller than the other.

This is known as asymmetry and is much more common than most women think. In reality, nearly 80% of all women have this problem, but don't know it's easily corrected.

It could be you feel embarrassed in front of your boyfriend or husband, even your doctor, because of being flat-chested. Maybe you'd love to wear a strapless dress and not get undressed with the lights off.

For whatever reason you don't feel comfortable with your body -

**This report can and will change your life...forever!**

## What You Can Expect With Just The Right Curves And The Body You've Always Dreamed of...

Let's see what women just like you said they enjoyed most *after their procedure*-

- Feeling confident and self assured in *anything* you wear
- Looking awesome in a tight red sweater or small bikini top
- Wearing old tops and making them look ..... 'ohh soooo new
- Buying new tops on sale and making them look like a Million Dollars
- Instead of feeling sexy with the lights off, you want the "spot light" on
- Filling out a bikini for the first time with no room for dripping water afterward
- Not feeling inferior around busty women and feeling totally confident instead
- Buying new bras in a size you never thought possible and loving every inch of it
- Disapproving looks from flat-chested women - Approving looks from everyone else!

Now you know what other women think. Let's get started and see if Breast Augmentation is right for you...

There are many misconceptions about breast augmentation, which we will explore.

First, years ago many women felt that "others" would think them too vain if they wanted a breast augmentation. The truth is breast augmentation is not only about how fantastic you'll look, it's also about how *you feel* about the way you look.

Let me explain *why* there's **so much bad information out there**, even dangerous misconceptions, and why so many women never seem to take the step to create a new beautiful you and a new life. Every single woman we've spoken to after having breast enlargement has said the very same thing..... "*why didn't I do this sooner?*"

## The Surprising Truth About Breast Augmentations And... Why Just About EVERYONE is Wrong!

### Misconception Number One –

**"Only Exotic Dancers, Movie Stars or The Rich And Vain Have Breast Augmentations."**

**Nothing could be further from the truth. In fact, over Two Million women have had breast augmentations in just the last few years.**

There will be over **360,000 breast augmentation procedures done in 2007 alone**, according to The American Society for Aesthetic Plastic Surgery. This number **has increased a staggering 476 percent in recent years!** – And what's even more astounding... that number is expected to grow dramatically.

**Update August 2007: Breast Augmentation Is Now The Number One Procedure Had By Women.**

**Fact: Breast Augmentation boosts women's self-esteem, sexual desire and confidence by as much as 78%\*.**

**\*According to a recent study done by the University of Florida, conducted on women ages 21 to 57 - January 2007**

So, the stereotype attached to breast augmentation –

Is just plain wrong.

The truth is: The vast majority of women who decide to have this procedure do so because of self-esteem, confidence and aesthetic reasons - Not to look like an exotic dancer. They simply want to feel feminine again or for the very first time.

Some women experience breast shrinkage after they've lost a noticeable amount of weight or after pregnancy, and go through with the augmentation to retrieve their original breast size and shape.

Other breast augmentation candidates include women whose breasts have developed unevenly and these women desire symmetry.

The prime benefit among these augmentation candidates is that many of them will experience a boost in their self-confidence, a healthier social life, and a sense of self-assurance when they look in the mirror.

It's interesting to note that all the reasons are valid. However, it's the **unseen, untold benefits** that will make up the largest and most positive impacts on your life.

Some of the largest benefits of breast augmentation are not visible at all!

#### **Freedom And Confidence**

I finally feel comfortable in my own body, something I have never felt, even as a child. You have given me freedom from depression and constant obsession over my appearance. I recently completed my graduate program and feel confident that I will be able to aggressively pursue my career goals without being held back by the constant worry over my external appearance.

- N. Miller

Whether it's a promotion at work, improved relationships or renewed youthfulness, the key to improving any area of your life starts with confidence and self-esteem.

Self-esteem can be summed up this way... "How do you feel about yourself?"

**Breast Augmentation Can Make You Look And *Feel* Younger**

**From U.S. News July 25, 2007 – Get Happy and You'll Live Longer**

“Nearly a dozen studies show that happier people live longer. They're also less likely to suffer heart attacks, strokes, and pain from conditions like rheumatoid arthritis. Plus, Carnegie Mellon researchers last month found that people who express positive emotions come down with fewer colds and flu's.”

Remember the study we touched on earlier in this report that proved Breast Augmentation can increase self-esteem, sexual desire and over all confidence by as much as 78%?

It seems incredible, but here's why...

**From The Best Seller, Psycho Cybernetics – Over 30 Million Copies Sold**

“The “self-image” is *the* key to human personality and human behavior. Change the self-image and you change the personality and behavior. The “self-image” sets boundaries of individual accomplishment. *It defines what you can and can not do.*”

Expand the self-image and you expand the “area of the possible.”

What impact does not feeling good ...much less great.... about yourself have on the overall quality of your life? Whether it's a young woman who has never truly felt complete or attractive, or a mother who feels she has lost some of her youthfulness – these feelings affect every part of your life.

**Stop! Stop believing that feeling good about you is just about vanity and ego. It's about becoming a better you for yourself and everyone around you.**

## Misconception Number Two-

### I'll Look Fake

This is a common misconception. Yes, there is a very small minority of women who go “over the top” for various reasons. But, you don't have to look like Dolly Parton to enjoy a “fuller, perkier” you.

One of the things I love to hear from my patients is that they do get more attention, but no one seems to know why. You just look great, and **with my Express Recovery Procedure©, you'll be out on the town the very same day and back to work in 2 days or less ....No one will ever know!**

The reason for this is because part of my procedure is solely defined by what “your body” tells us is the right size. I have not, nor will I enhance a woman's figure to a point she seems un-natural or fake.

You'll be beautiful and **you'll definitely get noticed, but no more than any other woman with “Just The Right Curves!”**

**Note:** The Express Recovery Procedure© is much safer and considerably less problematic than many other common techniques out there.  
(Please Look For Medical Testimonials Later In The Report)

## The *Secret* To Having An Awesome, God Given, Natural Look And A New Sexier You!

Have you ever thought...

**“Everyone will know I had “Them” done and I’ll be embarrassed.” If so, don’t worry. I’ll let you in on my discovery and it will be our little (or larger) secret.**

My secret can be explained this way:

Put simply, we let your body decide what is best for you.

We are able to achieve this perfectly sexy and beautiful you by taking three things into consideration:

1. The width of your breast
2. The cup of your breast
3. The degree of stretch in the tissues

We focus on “Optimal Size” NOT “Maximum Size.” This is our starting place.

The reason why we take this “one of a kind” approach is because ALL women are uniquely different.

For instance, let’s say two women wear the same cup size....say 34 B. The “volume” of the breast will be different. This could be from just natural differences, or it could be that one woman has had children and the other has not.

Having children can cause sagging and make the breasts appear stretched.

Regardless of the “whys,” no two women are the same. Wouldn’t you agree?

- Choosing an implant that is too small won’t fill out the breast and will give you a less than desirable look.
- Filling the tissue with too large of an implant will cause stretching and can not be reversed *without* additional surgery.

Here’s the difference – your body has to support these changes over time. **We are focused on your overall – long term look, not just for today...but for the rest of your life!**

We do this by carefully examining your body structure, thus eliminating the need for additional surgery and bottoming out (over stretching.) – That’s a big difference.

By allowing your breasts and body to decide, you’ll have a beautiful, natural look that you can always feel great about.

Here’s an example...



## Which Celebrity Has Had A Breast Augmentation?

Celebrity “A”



Celebrity “B”



Answer: Both...It was a trick question.

The real question is... who looks more natural?

We let your body determine and decide what is the most natural size and shape for YOU.

**So...STOP worrying. This isn't "one size fits all!" The only way that size and shape can be determined is by basing it on your unique body structure, and this can only be decided after a complete examination and consultation.**

That brings us to...

### Misconception Number Three –

#### Breast Augmentation Is Painful and Recovery Time Takes Weeks

Are you ever in for a very pleasant surprise – Here's what *really* happens with the - Practically Pain Free Express Recovery Procedure ©.

**You Can Have A New Sexy Body In The Same Amount Of Time It Takes To Get Your Nails Done!**

*For more than a decade, I've dedicated myself to delivering the optimal effect of Breast Enlargement, with Minimal pain, No bruising, No need for prescription pain medication and Minimal, if any, downtime.*

With my Breakthrough Technique, you'll have surgery at 11:00 and be out on the town for dinner at 8:00...enjoying, and more importantly, experiencing this sexy new you the very same day!



## **You Can Even Return To or Start Your Active Lifestyle With New Vigor and Confidence – Right Away.**

It's understandable. No one wants to explain why they were off work or couldn't go shopping or to the gym. Sure, you'll let your family and friends in on the secret, but you don't have to.

Not anymore.

Many women don't want the whole world to know. With my technique, no one will even know you've had surgery ...

...including you!

**Imagine Yourself** – enjoying, even secretly gloating, over all the compliments you're receiving from friends, family and your spouse...the same people who “love you just the way you are” now are utterly struck by just how amazing you look.

**Picture Yourself** – walking into the mall and looking at clothes in a whole new way. The sale's racks you might have passed on before because you thought, “what's the use ...everything is made for women with breasts,” now can be your haven.

**Picture Yourself** – actually eager to go to the gym in one of those really cool sport tops...not because they're sexy (which they are) but because you “need” the support!

**Imagine Yourself** – putting on a *very* form fitting angora sweater this winter and looking in the mirror and loving... every... single... inch... of... it. He will too!

**Next –**

**Let's look at a side by side comparison of traditional and, unfortunately, common Breast Augmentation surgery and The Breakthrough Express Recovery Procedure© and the side effects or lack of – in both.**



### **A-B-C...What A Difference A Size Makes**

“I realized that I was ready to have surgery when I walked into a Victoria's Secret and asked the sale's lady where the bra was with the most padding. That was then - It has been 6 months since my breast augmentation and I look and feel fabulous. Now I come out of Victoria's Secret with “the sexiest bras” I can get my hands on and a huge sense of self worth.” -B. McKee

## Independent Side By Side Comparison

**Typical Breast Augmentation**  
Up To 2 weeks

**Downtime**  
vs.

**Express Recovery Procedure ©**  
*Same Day, 48 Hours Max*

“Recovery time from a breast augmentation is typically one to two weeks with most cosmetic surgeons. However, Dr. Moore will have you **back to work in (2) days!**” In fact, you can be out **enjoying yourself with “just the right curves” the very same day** - not spending your time recovering from surgery. No one will ever know, unless you tell.

**Typical Breast Augmentation**  
Pain Medication Essential

**Pain**  
vs.

**Express Recovery Procedure ©**  
*Over-The-Counter Motrin®*

“Prescription pain medication is typically taken for (3) to (7) days with most cosmetic surgeons, but with Dr. Moore you will not even need prescription pain meds. No need to feel drugged-up and groggy. **You’ll be washing your hair and exercising the very same afternoon!** Not laying in bed needing a caregiver at your side.

**Typical Breast Augmentation**  
May Have Noticeable Scarring

**Scarring**  
vs.

**Express Recovery Procedure ©**  
*Minimal*

“Scarring is always a concern with cosmetic surgery. With Dr. Moore, there will be nothing more than a quickly fading scar;” With us, **you matter!** It’s your body and **many of the tell-tale signs will be significantly minimized with our procedure.**

**Typical Breast Augmentation**  
More Difficult, More Invasive

**Procedures**  
vs.

**Express Recovery Procedure ©**  
*Simpler + Less Invasive = Safer*

“Dr. Moore has developed a technique that not only diminishes discomfort, recovery time, scarring and bruising, but is much less invasive, safer and simpler. Anytime someone has surgery, safety is the most important factor. We take no chances. All of our procedures, although **far less invasive and actually much simpler and safer**, are performed in FULLY Certified Surgical Facilities! We do not cut corners and perform ANY surgery in Non-Accredited Facilities!

**Notice:** To see if you’re a good candidate for the Practically Pain Free Express Recovery Procedure©, you will first need to be examined and your unique situation discussed. This consultation usually takes approximately 30 minutes.

### Are You A Good Candidate For Breast Augmentation And The Express Recovery Program?

1. \_\_\_\_\_ Are you concerned about pain, safety and recovery time?
2. \_\_\_\_\_ Have you often thought or secretly wished you had larger breasts?

3. \_\_\_\_\_ Do you feel self-conscious about your appearance, or has time and gravity taken its toll?
4. \_\_\_\_\_ Do you wear padded and/or “lifting” bras to cover up the fact that you’re flat-chested, or to give your breasts more lift?
5. \_\_\_\_\_ Are you a mother who’s now showing the “downside” of breast feeding?
6. \_\_\_\_\_ Are you experiencing loss or lack of sexual satisfaction?
7. \_\_\_\_\_ Do you feel comfortable in a bathing suit with the exception that you wish your breasts were fuller and/or firmer?
8. \_\_\_\_\_ Do you feel your breasts are noticeably different sizes?

### **Looking Great Is Surprisingly Affordable... Feeling Great About Yourself...Priceless**

What does the Express Recovery Procedure © cost? We know you would never “price shop” anything this important. However, you’ll be happy to know the Express Recovery Procedure © is surprisingly affordable with financing options available for those who need it.

As with all medical procedures, it is more important to see if your body is a good candidate for the Program. Many feel after having our procedure that the result can not even be measured in dollars. – This simple change in your body creates a life time of significant positive changes.

The question is, “What is looking great and, more important, feeling great about yourself worth?” Imagine having the body of your dreams, all with no pain, no down time, and no unsightly scars.

Now you can go “First Class” for about the same cost as going coach. After figuring in time off, there’s really no comparison.

**However -We suggest that you make the decision AFTER a consultation.**

#### **Special One Time Only Opportunity For The Reader Of This Report**

Because you have taken the time to inform yourself and have read this entire report, we are offering you a very generous opportunity to find out if this is indeed for you. You’ve been *thinking* about it all this time...

Now’s your chance to see if Breast Enlargement is for you and consult with one of the most renowned experts in the country, with No Obligation what so ever, with privacy and complete confidentiality (For a limited time)

We just want every woman who has ever looked into a mirror and felt embarrassed or insecure about her appearance to **get the facts first then decide if the procedure is right for her without feeling pressure and financial obligation.**

We know what a positive, life long impact Breast Augmentation has on women. After all, we've seen it thousands of times. But, it's still a big decision and your's alone to make.

So, we want to help you by making the decision to get the facts an easy one.

What happens next? For a limited time, when you call to schedule your consultation, we are reducing the normal \$250 consultation fee to just \$50.\* Just for reading this report. **Please mention this when calling.**

**Currently there is a waiting list, so it is suggested that you call my office (Between 9am and 5pm, Monday through Friday, Mountain Standard Time at:**

**1- 801-685-2730 right away and ask to get on our VIP List.**

**VIP Benefits –**

**We feel *you* are important and not just another surgery.**

- **Those on our VIP List are able to (occasionally) “cut in line.” This means that if we have a schedule change, you will be on our list to be offered the option to come in sooner.**
- **For a limited time, when we take your consultation reservation, we are reducing our usual \$250.00 consultation fee to just \$50.**
- **Other benefits - After our consultation and if you qualify for the Express Recovery Procedure, we will schedule you for the Procedure usually within 1 week.**
- **Be sure to give my office your complete address and don't forget your zip code. Also, please let us know what your favorite soft drink or water is.**

\*We reserve the right to cancel this offer at any time. It is strictly on a limited basis.

**Now, Here's ...What YOU Can Expect ...**

**100% Transformation - Parental Warning Should Be Advised**

“I always wore jackets or loose fitting shirts because I was so ashamed of my small breasts. NOW I wear form-fitting tops and LOVE IT! What can I say other than a 100% transformation. I look and feel wonderful. I did not find myself appealing to the public eye. BOY HAS THAT CHANGED!!!! My husband loves the new me and it has made such a difference in my sex life, and the man can not keep his hands off of me!” -C. Kelsey

### **Operating Nurse – “I’ve Seen Thousands of Procedures and I Chose Dr. Moore”**

“Entering the operating room, this time as a patient, I was confident that I would have the best results possible. I could not have imagined how perfect my surgical experience was, and the augmentation is spectacular. I even joke that there should be a procedure to remove the permanent grin from my husband’s face.” - L. Ellsworth, RN CNOR

### **Doctor Recommended**

“Dr. Moore has earned the trust and respect of me and my family. We have benefited from his skills and professionalism in both cosmetic and clinical procedures. His compassion and concern for each patient makes us grateful that we found him. We recommend him highly without reservation.”  
- Dr and Mrs. Cardinal

### **Mother of Four “Dream Comes True”**

“I was nervous-After all, it had been a dream for many years and I now was making that dream a reality! The result... I absolutely, truly love what Dr. Moore did for me. I feel feminine, beautiful, proportioned, and very, very happy with my decision. He changed my life and he can change yours too.”- Lori B.

We want to “Thank You” for your interest and we hope this report has been both informative and has cleared up many misconceptions.

Here’s to a lifetime of happiness with “Just The Right Curves.”

*Dr. Kirk Moore*

Dr. Kirk Moore and Staff

PS. We have patients who travel from all over the country. If you need hotel and travel information, please inform my office when you call 1-801-685-2730

PPS. The number of initial consultations we can accommodate each month is limited. Therefore, we urge you to get on our VIP List as soon as possible.

PPPS. Please remember to tell my assistant you have read this report and, if still available, we will reduce our normal \$250 consultation fee to just \$50. This is a very limited time offer, so don’t miss out on your opportunity to speak with Dr. Moore about your situation at this discounted price!

Dr. Moore is expertly trained with more than a decade of astounding results. Dr. Moore is Board Certified by the American Board of Plastic Surgery. He is an active member of The American Society of Plastic Surgeons, The American Society of Aesthetic Plastic Surgeons, and The International Society of Aesthetic Plastic Surgeons. His Formal training includes: Master’s Degree in Applied Physiology from Hahnemann, Medical Degree (with Honors) from the University of Miami. Dr. Moore is also a member of the Alpha Omega Medical Honor Society

*\*To date there is no known surgery for the removal of permanent grins!*