



## **More Affordable Than Contacts iLASIK vs. Contacts Lens Wear**

Depending on how compliant they are with their recommended contact lens regimen – and their number of annual office visits and new fitting appointments - the average contact lens wearer invests between \$75-\$100 a month on their eyes.

When projected out over the normal length of time the average person wears his or her contacts – 10-20 years – the total cost for contact lens wear can range between \$9,000-\$15,000. What seems to most patients as a modest and acceptable annual investment in their contact lenses can quickly grow into a substantial expense.

The latest alternative to a lifetime of contact lens wear is iLASIK, the next-generation LASIK procedure that costs only a fraction of the total expense associated with long-term contact lens wear. With new medical financing options, patients can enjoy iLASIK for No Money Down, No Interest and No Payments for an entire year.

Not only is iLASIK MORE AFFORDABLE than a lifetime of contacts, but also safer. Researchers at Oregon's Health & Science University's Casey Eye Institute report that contact lens wearers face a much greater risk of developing a serious eye infection than patients receiving the iLASIK procedure. This is especially true for long-term contact lens wearers.

University researchers reported that contact lens users are also more likely than iLASIK patients to develop complications leading to further vision loss. They indicated in the Archives of Ophthalmology that the chances of LASIK leading to significant vision loss is about 1-in-10,000.\*

iLASIK is approved to treat NEARsightedness, FARsightedness and Astigmatism. The actual laser time of the average iLASIK procedure takes less than 60 seconds. Because of its increased safety and precision, it has deemed safe and effective by NASA for our astronauts, and by the U.S. military.

**For further information regarding the new iLASIK procedure,  
please call 1-800-New-Eyes today.**

\*Archives of Ophthalmology, WebMD - October. 11, 2006