

MDprospects™

Lead Management Software For Physicians

The Top Reasons Your Practice needs MDprospects.

Organize your leads in one place. MDprospects easily integrates your website and landing pages to automatically capture online inquiries. You also have the option to manually enter all other types of leads from phone calls, patient/doctor referrals and walk-ins.

Open multiple avenues of communication. Never miss a lead or wonder about follow-up with our feature set including: Live Chat, Call Tracking and Recording, Automated Email Marketing, and Online Consultation Scheduling.

Cut wait time and minimize no-shows. Help prepare scheduled patients by using our online secure forms to capture medical history and patient information before they arrive.

Nurture leads and build relationships. While a single phone call or email may produce results, a series of quality contacts will have more of an impact and ensure a relationship is established. Our auto-responders and the task management system will ensure that no one falls through the cracks from the moment of capture.

Target Markets. Send group emails or email old leads and non-commits. Send confirmations and decision reinforcement emails to those who have scheduled. Thank patients and maximize patient referrals with post treatment emails.

Know what works. Never again feel in-the-dark about your ROI. MDprospects can track how each lead has come to your practice and the success of each campaign. Within months, you will be able to know what is working and what you can get rid of.

Optimize your conversions. Converting leads to patients is a tough job that requires constant attention. MDprospects makes it possible for you to track your efficiency and improve any weak areas. It is designed to work with administrative staff to help take the guesswork out of follow up.

Ongoing training and support. The team at MDprospects will work with you for an easy set up and quick integration – usually with 24 hours. We provide several online training sessions.

Your staff will thank you. MDprospects is web based and can be accessed from anywhere. Your staff will always be on the same page, receive email and text notifications of new leads, and will enjoy the simple, user-friendly interface.

You have nothing to lose. There are no long-term contracts or commitments. If you do not agree that MDprospects enables you to track leads and maximize conversion rates – we will simply deactivate the account.