



YOUR EYES. OUR VISION.

Thank you for your interest in Boston Laser! Our goal is to surpass our patients and referring doctors' expectations through a constant commitment to clinical excellence and service. Having performed over 20,000 Laser Vision Correction and Cataract procedures, I know that it takes a lot of trust to put your vision, literally, in someone else's hands. Here at Boston Laser, we use only state of the art technology to assure you that this dedication to consistent quality and customer satisfaction cannot be found elsewhere.

Our trained medical team and I would be happy to answer any questions or reservations you may have about the procedure during your FREE LASIK consultation. During the consultation we use a series of tests to help us determine which procedure is best suited for you. Any questions regarding financing and payment can also be answered at that time. We are not a discount LASIK center, and will never push any procedure or treatment on you. If you are not a LASIK candidate we are more than happy to discuss other treatment options, but we always place safety first.

Your best next step is to call and schedule an appointment for a free LASIK consultation, because they are your eyes, but this is our vision.

Sincerely,

A handwritten signature in black ink, appearing to read "S Melki", with a long, sweeping underline that extends to the left.

Samir Melki, MD, PhD



## **MOST COMMONLY ASKED QUESTIONS AT BOSTON LASER**

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### **WHY DO I NEED TO SHOW A PHOTO ID WHEN REGISTERING AT THE DESK?**

A new government policy known as the "Red Flag" rule is being implemented to protect the identity of a patient as well as to prevent insurance fraud. If you would like more details please ask the desk for a printout.

### **WHY SHOULD I HAVE LASIK AT BOSTON LASER AND NOT SOMEWHERE ELSE?**

Boston Laser has emerged as the premier LASIK practice in Boston over the last few years because of its emphasis on safety and customer service. Our surgeons are fellowship-trained in laser vision correction and have performed thousands of operations. They teach, publish and stay at the forefront of laser vision correction

### **WILL I STILL NEED READING GLASSES AFTER LASIK ?**

If you have not reached 40 years of age, LASIK should give you good vision for both distance and near. You may still need near glasses after age 40, please consult our Monovision information sheet for more details about your options.

### **WHAT IF I MOVE MY EYE DURING SURGERY? HOW DO YOU KEEP MY EYE OPEN?**

This is a common fear among LASIK patients. Our laser has a state of the art tracking system that follows even the smallest movements of your eye during the procedure. Your eye will be kept open by a special device so you don't have to think about not blinking.

### **IS IT PAINFUL ? HOW QUICKLY WILL I RECOVER ?**

Patients report feeling pressure around your eye during LASIK but not pain. There is some gritty sensation afterwards for 2 days or so. As for LASEK, there is no pressure during surgery but the recovery is slower and there may be some pain for 2-3 days.

### **NO ONE TOLD ME I WOULD BE DILATED WHEN I SCHEDULED THE LASIK CONSULT, AM I BEING DILATED TODAY?**

A full Lasik Consultation requires pupil dilation. If you are unable to have your pupils dilated today, this can be delayed till later. This does not affect the decision about your Lasik candidacy.

## **WHO PERFORMS BOTOX AND COSMETIC LID PROCEDURES AT THE BOSTON EYE GROUP?**

Dr Nancy Kim from the Mass Eye and Ear is our lid specialist. Ask for Sumaira if you want to get more details about the cosmetic procedures she offers. Dr. Kim performs Botox Cosmetic, Juvederm, Latisse, as well as a variety of other procedures. Make sure you take advantage of the special offers made only to the Boston Eye Group patients.

## **MY LIDS ARE DROOPY AND HEAVY, WILL MY INSURANCE COVER FOR A LID LIFT?**

On certain occasions, insurance companies do cover lid lifts. A consultation with Dr. Kim may help to determine whether this could possibly be covered by your insurance plan or not.

## **COULD I GET SUNGLASSES OR READING GLASSES DONE HERE WITH HARRY CAPLAN AT THE OPTICAL SHOP?**

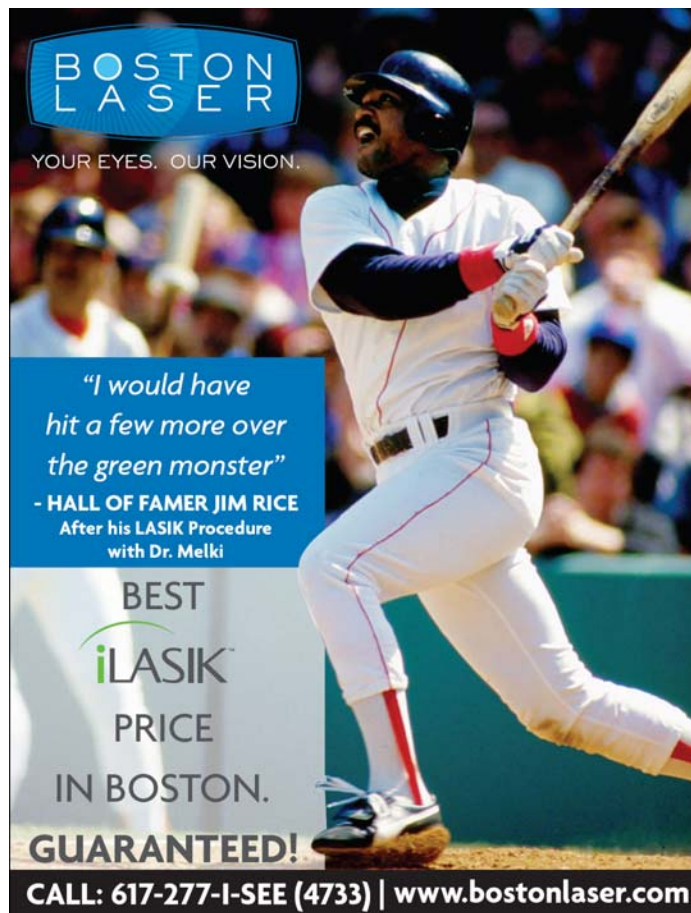
Harry Caplan, our Optician is always happy to help but make sure you mention that you had LASIK at Boston Laser as you would be eligible for a discount. Harry offers a 30 day “no questions asked” lens replacement policy. Ask about our Facebook program that may allow you to win a free pair of sunglasses.

## **WHY AM I WAITING MORE THAN USUAL TODAY?**

As much as we try to predict the appropriate times for patient visits, we are presented sometimes with unexpected situations (emergencies etc...) that slow us down on a particular day.

## **I HAVE A FAMILY MEMBER WHO NEEDS AN EYE EXAM, DO ALL YOUR DOCTORS ACCEPT NEW PATIENTS?**

Yes, all of our doctors accept new patients.

The advertisement features a background image of baseball player Jim Rice in a white uniform with red pinstripes, swinging a bat on a field. The text is overlaid on the image. At the top left, the 'BOSTON LASER' logo is in a blue rounded rectangle. Below it, the tagline 'YOUR EYES. OUR VISION.' is written. A blue box contains a quote from Jim Rice: 'I would have hit a few more over the green monster'. Below the quote, it says '- HALL OF FAMER JIM RICE' and 'After his LASIK Procedure with Dr. Melki'. The bottom section of the ad is white with black text: 'BEST iLASIK PRICE IN BOSTON. GUARANTEED!' and 'CALL: 617-277-I-SEE (4733) | www.bostonlaser.com'.

**BOSTON LASER**

YOUR EYES. OUR VISION.

*"I would have hit a few more over the green monster"*

**- HALL OF FAMER JIM RICE**  
After his LASIK Procedure with Dr. Melki

**BEST**  
**iLASIK**  
**PRICE**  
**IN BOSTON.**  
**GUARANTEED!**

**CALL: 617-277-I-SEE (4733) | [www.bostonlaser.com](http://www.bostonlaser.com)**

Jim Rice here,

2009 has been a year that has changed my life forever! I have been elected into the Baseball Hall of Fame. I also did something else that was life changing. I decided to get Laser vision correction with the great Dr. Melki and his team over at Boston Laser.

Like the baseball writers did with me, I analyzed the results and researched the success rate. Dr. Melki is a Harvard medical surgeon and has done over 10,000 procedures. 100% of his patients that he performed laser surgery on last year can now legally drive without glasses. 95% of his patients are now 20-25 or better!! These look like Hall of Fame numbers to me! When it comes to your eyes there is no compromising and in my opinion, there is no other option in Boston.

Now when I am giving my induction speech in Cooperstown, I can read and look out in the crowd without worrying about depending on my glasses or contacts.

Call 866-77-LASER (866-775-2737) or on the web at [www.bostonlaser.com](http://www.bostonlaser.com). It will truly change your life!!



## READING VISION AFTER AGE 40 SHOULD I CONSIDER *MONOVISION* ?

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### **WHY DO PEOPLE NEED READING GLASSES AFTER AGE 40?**

Sometimes between age 40 and 45, the eye muscles start to weaken and do not allow us to read close up anymore. This is called Presbyopia and will sooner or later affect everybody.

### **MY FATHER/MOTHER DOES NOT WEAR READING GLASSES SO I MAY NOT HAVE TO?**

It is possible for some people to avoid reading glasses because they are near sighted in one or both eyes. As we get older it is practically impossible to see distance and close up without glasses in both eyes.

### **WILL I NEED READING GLASSES SOONER IF I HAVE LASIK?**

LASIK does not affect the rate at which your eye muscles get weaker. If you are currently near-sighted, you could potentially take your glasses off to read after age 40. By fixing your near-sightedness, you lose that advantage.

### **WHAT IF I DON'T WANT TO LOSE THIS ADVANTAGE?**

This is where *monovision* comes into play. Monovision refers to calibrating your vision with the laser or contact lenses so your dominant eye sees well at distance without glasses while your non-dominant eye sees close-up. This will allow you to delay the need for reading glasses.

### **WILL I BE ABLE TO TOLERATE ONE EYE FOR DISTANCE AND ONE FOR CLOSE UP?**

85-90% of patients do adapt to monovision after a period of 3 weeks. Those who do not adapt may experience headache, dizziness, difficulty driving at night, and/or loss of depth perception.

### **WHAT IF I CHOOSE MONOVISION AND I END UP NOT LIKING IT?**

There is a 10-15% chance you may not like monovision. This can be easily corrected by an enhancement procedure to correct the near-sightedness that was left behind. This is free of charge.

## **WON'T I NEED READING GLASSES ANYWAY AT SOME POINT?**

Yes, it is likely that your need for reading glasses will increase over time despite monovision, but think of it as a magnifier sitting in your eye. It will always be more useful to have it than not. Even later in life, it will be useful to spot things such as prices on supermarket shelf/dashboard/cell phone even though you may need glasses for small print.

## **WHEN IS MONOVISION NOT A GOOD IDEA?**

Monovision is not a good idea if you tried it in the past with contact lenses and did not like it. It is also not a good idea if the primary purpose of Lasik is to play sports that require very good depth perception such as golf and tennis.

## **WHAT IF I DON'T CHOOSE MONOVISION?**

As you get older, you will be more and more dependent on near vision glasses. This involves all tasks 20 inches and closer such as computer, cell phone, dashboard etc...

## **ANY LAST WORD OF ADVICE ON MONOVISION?**

Yes, monovision is for when you are "on the go". Even with monovision you will need glasses to read small print at some point. You may even need glasses for night driving with monovision. Most people find this still by far less than searching for glasses every time you need to look at your watch or PDA.



**I was evaluated a year ago by a competitor and was told that I was a perfect candidate for LASIK. For the last year, I had been hoping to have the LASIK procedure performed. After my evaluation at Boston Laser, Dr. Melki suggested LASEK instead. I appreciate his professional opinion and his honesty, which showed me that I was patient, and not just a “customer.” Also, after the procedure, I had a problem with dry eyes and was seen the same day I called. The next day I felt better and have been fine since. It has been a month since the surgery and my vision is great and still improving. Thank you to Dr. Melki and the entire staff at Boston Eye Group.**

**~Jason Russo**



**I’ve been wearing glasses or contacts for the past 15 years. I’ve always had very dry eyes so over the years wearing contacts every day had become a struggle. I decided to do LASIK and it’s the best thing I’ve ever done! Waking up with crystal clear vision is amazing. I can’t thank Dr. Melki and his team enough!!**

**~Julie Matteo**

The staff at Dr. Melki's office are genuinely concerned when I have questions or concerns. They try their best to answer all my questions. I do have concerns about my laser surgery and I have the utmost respect for Dr. Melki who has been nothing but up front and honest with me. I have referred quite a few people to this office.

After having three consultations I was getting apprehensive because I didn't find I was getting enough information from the consultations. I mentioned this to my chiropractor who happened to have LASIK here with Dr. Melki. After talking at length with my chiropractor about his experience as well as his receptionists experience who also had LASEK here and seeing his credentials online; I made an appointment for my fourth consultation. I was armed with a lot of questions, especially the differences between LASIK and LASEK and why LASEK was chosen to be the best suited for me. Any questions were answered thoroughly. I was apprehensive about the recovery time because there were no guarantees on healing time because everyone heals differently. It could have taken weeks to see clearly but it didn't. I was seeing clearly in 5 days and had virtually no pain, just a little discomfort. I am thrilled with the outcome so far.

~Patricia R. Burke

Lasik results from last year show:

- **95%** of patients are seeing 20/20 or better
- **100%** of patients are seeing 20/40 or better

As a surgeon, I did an extensive amount of research prior to my LASIK procedure. After several months I chose Dr. Melki and The Boston Eye Group not only based on his credentials, but from "asking around" at work. The evaluation was extremely thorough. I was actually followed clinically for one month prior to my procedure to ensure I was an ideal candidate. My procedure went well and the day after I was 20/15 in each eye. I still am in disbelief that I no longer need glasses or contacts. Thank you!

~Amy Rezak





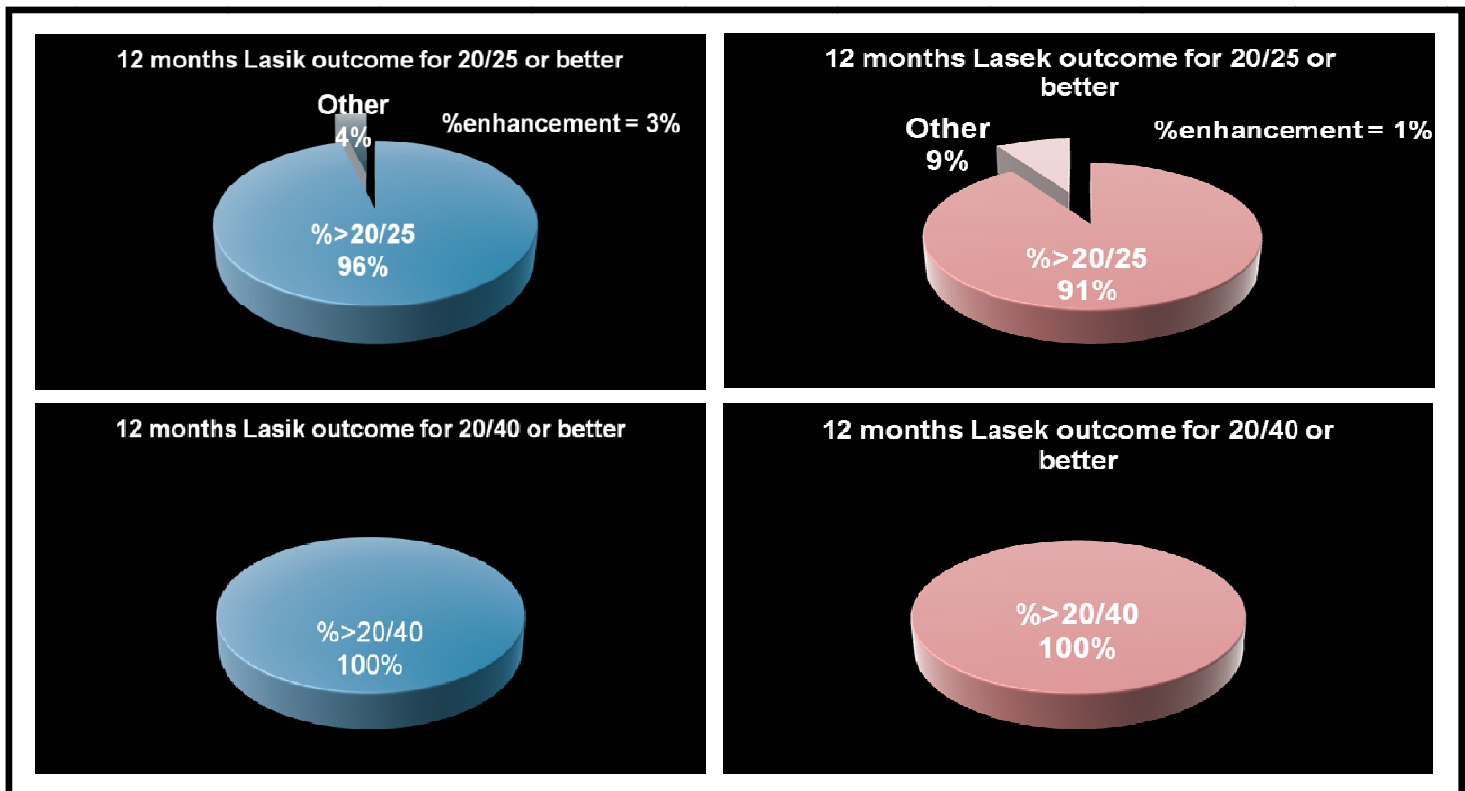
# 2010 Laser Vision Correction Results

(Review of 1098 eyes)

	LASIK	LASEK
Procedures:	<b>73.7%</b>	<b>26.2%</b>
Enhancements:	<b>2.8%</b>	<b>1%</b>
Monovision Enhancements:	<b>2.6%</b>	
	(Patients who needed to be retreated after Monovision)	

## LASIK

## LASEK



## Complications That Needed Intervention

### LASIK

- Epithelial In growth: 2 (cells under the flap)
- Flap Folds: 0
- Aborted Procedures: 3
- Infections: 0
- Inflammation/DLK: 1

### LASEK

- Scarring: 2
- Infections: 0
- Inflammation: 1

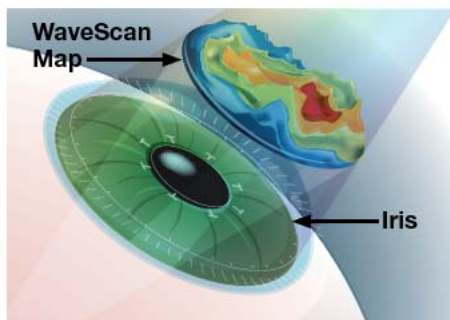
# NASA APPROVES ADVANCED LASIK FOR USE ON ASTRONAUTS

While LASIK has been in use for almost a decade, it wasn't until it advanced to become an ultra-precise, all-laser procedure that NASA approved it for use on astronauts.

## WHAT IS ADVANCED LASIK?

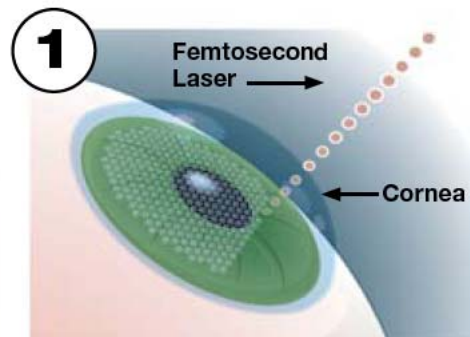
New NASA guidelines specify that only the most-advanced form of LASIK may be performed on its candidates using precise measurement, and femtosecond and wavefront-guided lasers in the two-step procedure.

### INDIVIDUALIZED MEASUREMENT



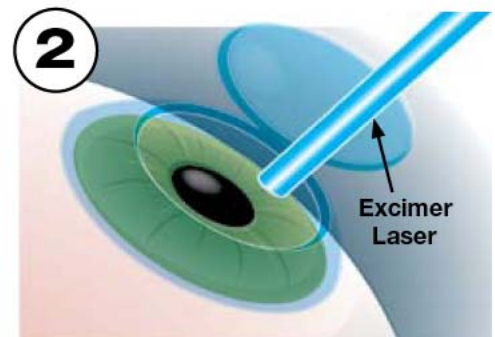
WaveScan mapping with Iris Registration allows the Advanced CustomVue LASIK treatment to be customized for each individual. The WaveScan WaveFront System captures unique imperfections in each individual's eyes, linking diagnostic information with laser treatment. Iris Registration reads the specific characteristics of the iris to accurately align the wavefront laser treatment.

### LASER-CREATED FLAPS



The IntraLase FS (femtosecond) Laser for corneal flap creation replaces the hand-held microkeratome blade historically used in the first step of LASIK. The computer-guided, ultra-fast laser virtually eliminates almost all of the most severe, sight-threatening LASIK complications related to microkeratomes<sup>1</sup>. The FS Laser also creates an optimal surface below the flap, allowing better visual outcomes.

### WAVEFRONT-GUIDED VISION CORRECTION



The Advanced CustomVue procedure provides the most precise, accurate form of laser vision correction available today. WaveScan measurements are fed into the wavefront computer-guided excimer laser for custom-corrected vision treatment.

This highly advanced combination of LASIK technologies has been proven in extensive clinical trials to provide both excellent safety and outstanding visual outcomes — beyond 20/20 in many cases<sup>2</sup>.

## LASIK HAS "THE RIGHT STUFF"

- An estimated 50 percent of rejected NASA candidates are dismissed due to poor vision.
- The physically demanding, extreme zero-gravity conditions that astronauts endure make even simple contact lens care and maintenance a challenge.
- The advanced, all-laser LASIK procedure has also been cleared for U.S. military personnel, including Naval aviators, and most recently, Air Force pilots.
- Consumers looking for proof that LASIK is safe, effective, and advanced enough for them need look no further; LASIK has proven it has "The Right Stuff."
- The NASA decision was made following review of extensive Department of Defense clinical data which validated the combination of advanced all-laser LASIK technologies provides excellent safety and vision.



Source: AMO, Inc.

1. Durrie, Daniel, "Randomized Prospective Clinical Study of LASIK: IntraLase Laser versus Mechanical Keratome" American Society of Cataract & Refractive Surgery, May 4, 2004

2. Tanzer DJ, Schallhorn SC. Comparison of visual outcomes with femtosecond and mechanical microkeratomes for wavefront-guided LASIK. Presented at the American Academy of Ophthalmology annual meeting; November 13, 2006; Las Vegas, NV.



# Become a fan on facebook. Read patient testimonials from last Friday below!

facebook.com/BostonLaser



Had LASIK on Friday @ Boston Eye Group ([www.bostonlaser.com](http://www.bostonlaser.com)) and now I have 20/15 on my right eye and 20/20 on my left eye. I was able to see immediately, very happy with the results!!! Now say in the event I get chased by muggers, I can run away without ever having the terribad thought of damaging my flimsy glasses.



**Lasik Boston Laser Eye Surgery Vision Correction Boston Laser Eye Center**

[www.bostonlaser.com](http://www.bostonlaser.com)

Boston Laser is Massachusetts's premier advanced Laser Eye Surgery Center providing our clients with confidence and excellence in results. Lasik Vision Correction is a quick, painless solution for those who want 20/20 vision again. The Boston Eye Group's r



Getting LASIK with Boston Laser was a great decision. I can see! Go to [www.bostonlaser.com](http://www.bostonlaser.com) to see what I'm talking about!



**Lasik Boston Laser Eye Surgery Vision Correction Boston Laser Eye Center**

[www.bostonlaser.com](http://www.bostonlaser.com)

Boston Laser is Massachusetts's premier advanced Laser Eye Surgery Center providing our clients with confidence and excellence in results. Lasik Vision Correction is a quick, painless solution for those who want 20/20 vision again. The Boston Eye Group's r



I've had a great experience with Boston Laser! I no longer need my glasses to see the alarm clock in the morning - it's the little things that matter. The staff was amazing and Dr. Melki did a great job. Check out [www.bostonlaser.com](http://www.bostonlaser.com) to learn more - You'll be happy you did!



Need to plug Boston Laser - Lasik Eye Center. Had an amazing experience with this place. The staff was wonderful, doctors are great, and I can now see the buildings across the street! (LASIK). Looks like I need to find some awesome sunglasses now...



Had my surgery this morning and already can see very clear, it's amazing. Everyone at Boston Laser were great. Thanks dr. Melki and everyone @ Boston Laser - [www.bostonlaser.com](http://www.bostonlaser.com)!



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