PRICING AND OPTIONS

Set-Up Fee: $1500

Project Management Rate: $199 per month

☐ **Call Tracking** - $15/month per phone number plus $.06/minute

☐ **Call Recording** – add .04/minute (.10/minute)

> ☐ 800 number(s)
>
> ☐ Local number(s) Area code:_____

☐ **Responders –** (3) Customer Responders included in setup fee, coded in HTML, personalized with company letterhead, logos and graphics. Additional coded responders beyond the 3 available for purchase.

☐ **Online Appointment Scheduling** (Consult)

☐ **Seminar Integration**

☐ **Live Chat -** $20 a month, includes one chat user.

(3) Users included in setup fee

_____

* We will require FTP access and direct access to a webmaster to initiate the installation process of the system.

* System updates are automatic and included in the monthly fee.

* 30-day cancellation notice required to de-activate account settings

*Set-up includes customization from old seminar system

 Please see attached contract.

Project Overview

The goals are to implement a customized, user-friendly and efficient marketing tool to track and assess leads, referrals, Internet and traditional marketing efforts. MDprospects is a web-based software that will help significantly increase revenues by maximizing conversion rates.

Features and Deliverables as requested by Client

- **Campaign Analysis and Effectiveness**
- **Track Internet Leads from Forms and Landing Pages**
- **Access Management/Supervisory Reports**
- **Customize by Location**
- **Detailed History and Status of all Prospects**
- **Record Appointment Notes**
- **Track Conversion Rates**
- **Web Based Appointment and Task Scheduler**
- **Send Reminders**
- **Easy and Advanced Search**
- **Ability for Client to Track, Monitor and Listen to Calls**
- **Ability for Client to Manage Referrals**
- **Ability for Client to Calculate ROI**
- **Ability for Client to Payment/Balance Records**
- **Ability for Client to Perform Online Appointment Scheduling**
- **Ability for Client to Send Automated Emails**
- **Ability for Client to Perform Online Seminar Registration**
- **Integrated Online Chat**

Fee Schedule

- **Integration and Setup** $ 1500.00

    - Installation and Team Training
    - Customized Auto-Responders
    - (4) User Accounts: *(3) Users & (1) Admin (**$ 19/month/user after the 3)**

- **Monthly Recurring** $ 199.00

PROJECT SET UP TOTAL: $ 1500.00
Credit Card or Method of payment required at setup.

PLEASE SELECT THOSE FEATURES TO BE INCLUDED IN SETUP.

(Those not selected can be added after set up with no additional costs)

o **Call Tracking**: $15/month/phone number plus $0.06/minute

     o *with* **Recording Feature**: add $0.04/minute ($0.10/minute)

     o **Call Tracking, Recording and Reverse number lookup** – same call pricing as above with an additional $0.15 per call

       Quantity of (800) Numbers: _____

o **Online Appointment Scheduling** (no additional costs)

o **Seminar Integration** (no additional costs)

o **Live chat ($20 a month for one user, $19 per each additional chat user)**

o **Google Analytics Reporting** (no additional costs)
     * If Glacial does not handle your PPC, will need to be given access in order to pull this data into MDprospects

*OPTIONS/ADDED COSTS

$ 19/month/user **after the initial three included in set up.**
$ 49/responder for edits to HTML responder.
$ 95 an hour for importing leads, referrals into MDprospects. Only XLS or CVS for lead imports.
$ 95 an hour for integration work, exports of database, out of scope work.

Requirements

- ***Please provide billing address and contact info below***

  Name:_____

  Email:_____

  Phone:_____

  Practice Name:_____

  Address:_____

  City:_____

  Zip code:_____

- ***If your website has not been created by Glacial Multimedia Inc., we will require FTP access or direct access to the administrator of your website/email to install MDprospects.***

  Please provide contact info below:

  Name:_____

  Email:_____

  Phone:_____

- ***SMTP login info to have MDprospects send email on behalf of user and avoid spam filters***

  Please provide SMTP info below:

  SMTP Server:_____

  (Each user will need to enter their username & password in settings)

Disclosures

- *System updates are automatic and included in the monthly fee.*

- *30-day cancellation notice required to de-activate account settings*

- *In order to be fully HIPAA compliant, client must use a secured email system.*

- *Glacial Multimedia Inc. does not accept responsibility for information brought in from outside the secure boundaries of MDprospects.*

- *Upon termination of MDprospects, all lead detail acquired during its use is property of the client.*

Confidentiality

MDprospects, Inc. and the undersigned, are exploring a strategic alliance and which may lead to a business relationship regarding custom website design, search engine optimization and software development (the "Project"). In connection with the Project, both parties recognize the need for each party to disclose confidential and proprietary information to the other in connection with the Project. As an express condition to such disclosure, both parties agree, effective _____, as follows:

1.   All information disclosed by one party to the other on a confidential basis as part of the Project shall be deemed "Proprietary Information" including any business plan or presentations, strategy, trade secret, know-how, information, process, technique, algorithm, computer program (source and object code), design or drawing, in each case, relating to any research, project, work in process, future development, engineering, manufacturing, marketing, servicing, financing or personnel matter relating to the disclosing party, its past, present or future products, sales, suppliers, clients, customers, employees, investors or business, and its discussions with the undersigned, whether in oral, written, graphic or electronic form, including all notes, analyses, compilations, studies, interpretations, copies or other documents prepared by each party or its representatives which contain, reflect or are based upon information furnished by the disclosing party. The term "Proprietary Information" shall not include information which: (a) is now, or hereafter becomes publicly known or available through lawful means; (b) is rightfully in recipient's possession, as evidenced by recipient's records, or is part of recipient's general knowledge prior to exploring the Project; (c) is disclosed to recipient without confidential or proprietary restriction by a third party who rightfully possesses the information (without confidential or proprietary restriction); or (d) is demonstrated to have been independently developed by recipient without any breach of this Agreement.

2.   With respect to all Proprietary Information, each party shall: maintain it in trust and confidence; use it only to the extent required to accomplish the purposes of this Agreement as

described above; and limit access to it to those employees and representatives having a need to know, and in such case advise them of its confidential nature and obtain their written agreement to be bound by the terms of this Agreement.

3.   With respect to all Proprietary Information, each party shall not: disclose it to any third party or use it for any unauthorized purpose without the disclosing party's express written consent; reproduce it in any form except as required to accomplish the intent of this Agreement; or use it for any purpose or in any manner that would constitute a violation of any laws or regulations, including without limitation the export control laws of the United States.

4.   No rights or licenses to trademarks, inventions, copyrights, patents, trademarks, know-how, or other intellectual property are implied or granted under this Agreement. All Proprietary Information (including all copies thereof) shall remain the property of the disclosing party and shall be returned to the disclosing party after the recipient party's need for it has expired, or upon written request of the disclosing party, or upon termination of this Agreement5.

Notwithstanding any other provision of this Agreement, limited disclosure of Proprietary Information shall not be precluded if such disclosure: (a) is in response to a valid order of a court or other governmental body of the United States or any political subdivision thereof; provided, however, that the responding party shall first have given written notice to the other party hereto, adequate to allow the party to act independently to protect the information, and shall have made a reasonable effort to obtain a protective order requiring that the Proprietary Information so disclosed be used only for the purposes for which the order was issued; (b) is otherwise required by law after consultation with the other party concerning that legal conclusion; or (c) is otherwise necessary to establish rights or enforce obligations under this Agreement, but only to the extent that any such disclosure is necessary.

6.   This Agreement may be terminated by either party upon written notice, however the obligations imposed by Paragraphs 2 through 7, inclusive, shall continue to survive for a period of two (2) years from the termination of this Agreement.

7.   Each party hereby acknowledges and agrees that in the event of any breach of this Agreement by the other party, including, without limitation, the actual or threatened disclosure or unauthorized use of a disclosing party's Proprietary Information without the prior express written consent of the disclosing party, the disclosing party will suffer an irreparable injury, such that no remedy at law will afford it adequate protection against, or appropriate compensation for, such injury. Accordingly, each party hereby agrees that the other party shall be entitled to specific performance of the recipient party's obligations under this Agreement, as well as such further relief as may be granted by a court of competent jurisdiction.

8.   This Agreement contains the final, complete and exclusive agreement of the parties relative to the subject matter hereof and supersedes all prior and contemporaneous understandings and agreements relating to its subject matter. This Agreement may not be

changed, modified, amended or supplemented except by a written instrument signed by both parties. This Agreement shall benefit and be binding upon the parties hereto and their respective successors and assigns.

9.   This Agreement shall be construed in accordance with, and governed in all respects by, the internal laws of the State of Maine, without giving effect to principles of conflict of laws.

10.   If any provision, or portion thereof, of this Agreement is found by a proper authority to be unenforceable, that provision or portion shall be severed and the remainder of this Agreement will continue in full force and effect.

Agreement

This agreement is made between **MDprospects**. **INC**

SIGNED: **SIGNED:**

MDprospects, INC.

By: _____   By: _____
    Name: Michelle Pelletier   Name:
    Title: MDprospects Product Manager   Title:

    Date: Date: